BRISTOL CITY COUNCIL

DOWNS COMMITTEE

19th November 2012

Report of: Service Director of Communication and Marketing

Title: Delegated and Upcoming Events Proposed on The Downs

Ward: Stoke Bishop / Clifton / Westbury on Trym

Officer Presenting Report: Peter Watts, Festivals and Events Officer

(Site Licensing)

Contact Telephone Number: 0117 922 3466

RECOMMENDATION

That the events and filming activity that has taken place on The Downs under delegated powers be noted.

That the proposed future events to take place on The Downs between Committee meetings be noted.

Summary

This is a report of the Events and Filming activity that has taken place under the Delegated Powers of the Downs Committee, as authorised by the Film Office and Events Team. It also presents an outline of the minor events proposed to take place between Committee meetings. The report is intended to update the Committee and provide an opportunity to raise any issues concerning events on The Downs.

The significant issues in the report are:

- a) Filming activity that has already taken place under Delegated Powers since the last Downs Committee Meeting (Paragraph 7).
- b) Events activity that has already taken place under Delegated Powers since the last Downs Committee Meeting (Paragraph 8).
- c) Proposed future events that will take place under Delegated Powers between Committee Meetings (Paragraph 9).

Policy

1. All events that take place on The Downs have to adhere to the 'Policy for events on The Downs'.

Consultation

2. Internal

Robert Westlake – Downs Ranger Peter Malarby – Legal Services Tony Whitlock - Resources

3. External

Not applicable

Context

- **4.** The following filming activity has already taken place under Delegated Powers between Downs Committee meetings and is presented for the information of the Downs Committee.
- **5.** The following events have already taken place under Delegated Powers between Downs Committee meetings and are presented for the information of the Downs Committee.
- **6.** The following events are proposed to take place under Delegated Powers.

Proposal

7. Filming that has taken place since previous report (10th September 2012):

Production Company	Filming Activity	Dates and times of activity	Gross Location Fee
Running Bare	'Mimic' unit base	11 th and 13 th	£700.00
Productions Ltd	parking: Parry's Lane	September	
BBC	'Frankie' tech base parking: Parry's Lane	17 th October	£350.00
Tag Along films	TBC filming for low	6 th or 7 th	TBC, estimate of
	budget drama	November	£150.00 (based
	-		on initial enquiry)

8. Events that have taken place since previous report (10th September 2012):

Organisation	Event title and description	Any road closures or restrictions?	Dates and times of event	Gross Site Fee
Run for the Future	Run for the Future Charity 5k	Yes	16 th September 2012	£155
New World Circus	Circus	No	September – October 2012	£30,000

9. Proposed future events in 2013 under delegated powers

Organisation	Event title and description	Dates and times of event	Gross Site Fee
Mellors Group	Funderworld	April 2013 TBC	£29,000
Cancer Research Uk	Race for Life 2013		TBC
Groovybug Ltd	Groovybug Childrens Festival	16 th – 18 th August 2013	£6,000
Run for the Future	Run for the Future Charity 5k	September 2013 TBC	TBC

9.1 Race for Life 2013

On the 8th October 2012 Robert Westlake (RW) and Peter Watts (PW) met with Lisa Sweeting the principle organiser of the event to discuss 2013 plans. The main aim of the meeting was to discuss site specific concerns in particular the criticism regarding a lack of control over car parking and the impact of the route.

Lisa confirmed that while she had explored the use of Stoke Park which was found to be unsuitable, if the committee agree Cancer Research Uk would prefer to remain based at Durdham Downs.

Lisa acknowledged that while they communicate within information packs and leaflets that no parking is allowed on site, last year a few opportunists chose to park on the Triangle area of The Downs near Blackboy Hill.

RW and PW offered three solutions to the issue for 2013;

- 1, Using the Downs as a Car park with associated charges, this would bring in extra revenue to the Downs committee.
- 2, Investigating the use of the Park and Ride at Avonmouth
- 3, Ensuring that for 2013 additional parking stewards and taping are present to avoid a repeat of this year.

Lisa Sweeting will be taking these options back to her team. Her initial impression was not to encourage any parking on The Downs and to explore options 2 and 3.

Lisa also advised that for 2013 the usual 10k run may not be included which would significantly assist with reducing road closures at the event.

10. The Rainbow Run

On the 7th November Peter Watts met with Childrens Hospice South West (CHSW) to discuss a possible new event for The Downs in May 2013.

CHSW are keen to deliver a new approach to Charity Fun Runs launching the UK's first 'Rainbow Race'.

Please see appendix attached for a Business case relating to the event.

The committee are requested to comment on the new event and advise if they are in favour of a report coming to Committee in the new year. If the Committee are not in favour of supporting the event, CHSW will look to take the event to Stoke Park or Ashton Court Estate.

11. Downs Day 2013

The Events Team plays a key role in developing an imaginative annual programme of festivals and events for the city. They are keen to support the use and animation of all the city's open spaces and parks to achieve this.

In previous years they have provided support for the production and delivery of key events held at The Downs such as the Diamond Jubilee celebrations. These events not only benefited the local community but also supported

regional and national celebrations and as such a dedicated Events Officer from the team was nominated to support the production and delivery.

Following a recent restructure the team have had to consider new ways of working such as a focus on the commissioning of events (as opposed to delivery) and their role as an advisory body to event organisers in the city, ensuring the safe delivery of events on Bristol City Council land.

The team are therefore unable to provide a dedicated officer for the proposed Downs Day 2013, however, would be able to provide advice regarding the correct process to follow to commission an appropriate production company/individual to oversee the event management.

As a guideline budget, the total officer time offered as 'In Kind Support' towards delivering The Downs day 2012 equates to 10 hours a week over 17 weeks at a cost of approx. £2,500.

Public Sector Equality Duties

- 8a) Before making a decision, section 149 Equality Act 2010 requires that each decision-maker considers the need to promote equality for persons with the following "protected characteristics": age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, sexual orientation. Each decision-maker must, therefore, have due regard to the need to:
 - i) Eliminate discrimination, harassment, victimisation and any other conduct prohibited under the Equality Act 2010.
 - ii) Advance equality of opportunity between persons who share a relevant protected characteristic and those who do not share it. This involves having due regard, in particular, to the need to --
 - remove or minimise disadvantage suffered by persons who share a relevant protected characteristic;
 - take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of people who do not share it (in relation to disabled people, this includes, in particular, steps to take account of disabled persons' disabilities);
 - encourage persons who share a protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.
 - iii) Foster good relations between persons who share a relevant protected characteristic and those who do not share it. This involves

having due regard, in particular, to the need to -

- tackle prejudice; and
- promote understanding.
- 8b) All event organisers are sent the Schedule of Terms and Conditions for licences when they are issued with their licence. This schedule details the council's commitment to promoting equality of access to all services it directly provides or facilitates through its hire of land to others. The Licensee shall conform to the principles contained in the Council's Equalities Policy. The Licensee shall ensure that nothing the Licensee or the Licensee's servants or agents or any sub-licensee or sub-licensee's servants or agents does:
 - a. Has the effect; or
 - b. Is intended to have the effect; or
 - c. Is likely to have the effect,

of harassing or causing the use of violence against any person who attends or wishes to attend the Event or discriminating either directly or indirectly against any person who attends or may wish to attend the Event, on the grounds of race, religion, gender, sexual orientation, disability or age.

Legal and Resource Implications

Legal

The Clifton and Durdham Downs (Bristol) Act 1861 provides that The Downs should remain as a place for the public resort and recreation of the citizens and inhabitants of Bristol, and that a committee should be appointed to manage them. The recommendation contained in this report is within the powers conferred by this statute.

Financial

(a) Revenue

Site Fees are based on the schedule of charges 2012 / 2013 and represent the Gross revenue .

Income since last report under Delegated Powers:

Film Office Revenue to date £550 Filming Proposed £1200 Net Revenue from Filming £875

Events already held £63'396.25

Events Proposed £0

Net Revenue from Events £53'886.81

Total £54,761.81

(b) Capital

None

(Financial advice provided by Tony Whitlock, Principal Accountant)

Land

The land is under the control of the Downs Committee.

Personnel

Not applicable

(Personnel advice provided by n/a)

Appendices:

None

LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT 1985

Background Papers:



Feasibility study and business case

Rainbow Run 2013

The happiest, most colourful sponsored run in Britain!



Jen Waldron, Events Fundraiser (Charlton Farm)
Presented to Peter Watts Bristol City Council
November 7th 2012

1. Concept

Background

The "Rainbow run" is a 5K fun run or walk based on The Color Run, a hugely successful new event in USA (see section 2). All runners wear a white top and, as they reach the 'Rainbow Zones' at each kilometre point, they are showered with coloured powder paint - reaching the finish line covered in 5 different colours. At the end of the run there will be a Rainbow concert with live music.

The event would be held on a Sunday in May 2013 on The Downs in Bristol, before Race for Life season and would have no minimum sponsorship thus attracting mass participation. The event would provide synergy with key messages - our hospices are full of fun and laughter/raising a smile.

The concept has not yet been introduced in the UK, providing CHSW with the opportunity to establish market share in Bristol, compete more effectively with other charity events and potentially patent the concept/name. The Rainbow Run has the potential to begin a craze similar to that of Midnight Walks which are now moving towards the end of their lifecycle.

Objectives

- Target of 400 runners/walkers with the potential to increase capacity to 1,000 with staggered start times (on the hour) - raising £40,000 in year one, £70,000 in year two, developing to £100,000 in year three.
- Develop an innovative, sustainable mass participation fundraising event.
- Engage with a new and younger supporter base recruiting 250 new donors.
- Provide an innovative event which will attract corporate support.
- Re-engage with Midnight Memory Walkers with a new fun and accessible event.

Project timeline

Oct 12	 Feasibility study of health and safety and environmental concerns complete Initial approval gained from HOF East and Director of Fundraising 	
Early Nov 12	Council and other stakeholder approval gained	
	Corporate sponsorship achieved	
Mid Nov 12 to	Briefing to Marcomms for event literature and website	
End Dec 12	Marcomms develop all requirements	
	 Logistical and promotional plans developed/implemented 	
Jan 13	 Marcomms complete - literature printed, website and online registration live 	
	 Event PR launch: provisionally Monday 28th January 2013 	
Feb 13 -May 13	Event promotion	
May 13	 Event date: provisionally Sunday 19th May 2013 	

2. Case study

THE COLOR RUN

The first Color Run (www.thecolorrun.com) was held at Salt Lake City and sparked a serious chain of events, launching The Color Run into a sensation that attracts up to 30,000 people at each 5K event. It has fast become a global phenomenon with runs now being organised in 40 major American cities and Australia. The Color Run USA 5K marathon is less about competition and more about exercise and funbeginning at the starting line in a white shirt and getting pummeled with colorful powder at each kilometer. At the finish line, a final explosion of color powder awaits.

The Color Run has established its presence by its rapidly increasing "likes" on Facebook to 650,000, visually addicting videos on YouTube, and filling Color Runner spots to capacity within days and sometimes hours of opening registration. Their Facebook page received hundreds of requests for The Color Run to come to their City. This is CHSW's opportunity to be ahead of the game and introduce a new event, with proven success, to the UK.

The product used in The Colour Run USA is a traditional, organic substance used for many years in the Hindu Festival of Holi. This "festival of colours" is celebrated in Spring as Hindu's throw coloured powder paint over each other to welcome the colours of spring - it is regularly practiced in the UK, including Bristol.







3. Risk analysis

The event has proven evidence of success in terms of recruitment, popularity and marketing techniques. The greatest risks affecting feasibility for CHSW and delivery of this event in the UK are detailed in this section, alongside measures to be put in place to minimise these risks.

Health and safety issues of the coloured powder causing injury to participants

Advice has been sought from organisations holding Holi festivals in the UK (including Spring Festival of Colour held at Orleans House in Twickenham) and a sample of the powder has been ordered.

Key concerns include:

- inhalation (particularly for those with respiratory conditions)
- irritation to skin (particularly those with allergies/skin conditions)
- powder entering eyes
- powder entering ears
- powder entering mouth/swallowing
- · powder staining hair
- · damage to clothing/shoes

Key measures to minimise risks:

- Powder is 100% natural/food based, free from toxins (made from maize starch/corn flour and organic colourants) - it is edible and water soluble.
- Paint to be thrown upwards or towards their torsos/legs and away from runner's faces.
- Eye rinses/first aid support to be positioned around course at Rainbow Zones
- Runners advised to rinse any colour out of their eyes immediately.
- Runners briefed to keep mouth closed when entering 'Rainbow Zones'.
- Runners advised that they could wear nose clips and sunglasses to protect themselves from powder being inhaled and getting in their eyes
- Runners with asthma and respiratory problems advised not to take part.
- Runners with allergies/skin conditions asked to take advise from doctor.
- Runners wear Rainbow Run white t-shirt and advised to wear shorts, socks, trainers that they
 do not mind getting damaged.
- Wash/blower stations provided after the run
- Runners advised to apply moisturizer to face/around nails to make it easier to wash colour off.
- Runners advised to wear a hat if they are concerned about the powder on their hair/scalp.
- First aid support in place at the event, with particular focus on risks identified.
- Runners briefed in fundraising pack, on website and at the start of the run.
- Disclaimer to say that CHSW does not accept any liability for damaged clothing.
- Minimum age to apply

The product is only able to be sourced from India and is therefore not COSHH approved. It is recommended that we approach the Health and Safety Executive to gain further advice.

Impact on the environment and ecology

Advice and guidance has been sought from professional cleansing company. It is recommended that we seek the advice of an ecologist through Bristol City Council.

Key concerns include:

- Staining to grass, trees, plants etc
- Ingestion by wildlife
- Staining to pavements, roads and property

Key measures to minimise risks:

- Powder is 100% natural/food based and would mean minimal impact to wildlife and ecology.
- Powder is water soluble, thus aiding cleansing post event.
- Powder throwing focused within five Rainbow Zones to minimise impact.
- Professional cleaning company contracted to cleanse Rainbow Zones and other areas on the route where powder has dropped off participants clothing.
- Design route on tarmacked roads/pavements to aid cleaning through power washers. Should the powder get onto grassed areas/plants this can be easily cleaned off with water.
- Route can be barriered to ensure onto the set path/area is impacted by coloured powder.
- Wind conditions to be assessed on the day to ensure that powder is not carried further afield.
- Route/venue to be selected to ensure minimal risk of staining to buildings. At Rainbow Stations
 Color will be thrown away from buildings towards the Downs.
- Roads to be closed to be selected to ensure minimal risk of staining to cars. Prior notice will be
 given to car owners to remove cars. A dynamic risk assessment will be carried out on the day to
 assess the risk to any static cars, Rainbow Zones can be moved if necessary or cars can be
 covered in an appropriate protective covering.
- The desired roads to be closed would be Ladies Mile, Circular Road, Saville Road Stoke Road, Rockleaze. Please see appendix for proposed map of route. Road closure times to be confirmed.

Trademark/legal issues

The Color Run USA is trademarked, but not in the UK. Advice has been sought from Simon Fisher and his recommendations are included in the appendix.

Religious offence to Hindu community through use of Holi Paint

The Hindu Temple in Bristol will be approached and asked for their comments.

Appendix 1 - Email correspondence and Holi tips sheet supplied by Anne Ramsay Event Organiser at the Spring Festival of Colour Event held at Orleans House Twickenham:

Hi Jen,

We buy the Holi colour from a place called the Popat Store in Wembley. They don't have a website so you have to go to the shop to buy it. You can find the address here http://www.allinlondon.co.uk/directory/1118/80658.php Each bag costs around £2 but you can normally get them to offer you a discount if you are buying in bulk. We were advised to use them as the colour they provide is non-allergenic. Having said that, I don't think there is any way to ensure that someone won't have an allergic reaction to it so we do advise people with sensitive skin to avoid it. We normally give out 'Holi top tips' which is a hand-out sheet detailing how you should throw the colour. I have attached an example for you to see.

Holi takes place in the grounds of Orleans House Gallery which is a confined space preventing the colour from spreading into public areas. We normally just hose down the grounds and let the rain do the rest. It can take a week or so for the grounds to go back to normal. If the colour is to be thrown on paved areas or roads then you might want to consider hiring a power hose. Hopefully this is helpful to you. Let me know if there is anything else I can do and good luck with your event!

Best wishes Anna

Anna Ramsay
Arts Events and Development Coordinator
Orleans House Gallery
Riverside
Twickenham
TW1 3DJ

Direct line: 020 8831 6460

Here are some Holi top tips...

- Only throw colour within the colour play area and only with people who want to play. You are not allowed to enter
 the galleries under any circumstances if you have been playing with colour. Staff will refuse entry if they
 think you are a potential damage to the art.
- Portaloos and washing stations are provided outside where you can wash off the colour.
- All our colours are allergy tested but if you have any doubts or are prone to skin allergies don't play.
- The coloured pigment should wash out of most fabrics but please play in old clothes we cannot accept any
 responsibility for stained or damaged clothes.
- Applying moisturiser to your face and around your nails will make it easier to wash the dye off at the end of the day. Cover your hair with a hat or cap.
- Wear sunglass to protect your eyes from the colour. If any colour does get in your eyes, wash it out immediately.
 Don't throw colour in to other peoples faces.
- Avoid running or jumping if the floor is slippery with colour.
- LBRUT cannot accept any responsibility for skin allergy, injury or damage to any personal items of clothing or belongings.

The Arts Service in conjunction with Parks and Open Spaces, Richmond Community Safety Partnership and Hampton Community College bring you Holi 2010! We would like to say a very big thank you to our sponsors <u>KSPARK Entertainments</u> and <u>Bhangra Sys.</u>









Richmond Community
upon Safety
Thames Partnership

Appendix 2 - Email correspondence from Simon Fisher

From: Simon Fisher [mailto:Simon.Fisher@osborneclarke.com]

Sent: 25 October 2012 10:02

To: Kate Fisher

Subject: RE: Rainbow run 2013

If Color Run USA is not trading in UK it's difficult to see how the public could be confused (although there has been some UK press coverage) and how Color Run USA could suffer loss. More likely is that Color Run USA could complain publicly and damage CHSW's reputation.

... On the trade mark, I think the risk is pretty low "The Color Run" don't seem to operate in (or have a registered trade mark in) UK. There is a company in UK called "Rainbow Running" in Cumbria, http://www.ipo.gov.uk/domestic?domesticnum=2518729, but again difficult to see how there would be any confusion between you and them. Have you considered the gay undertones of calling it "Rainbow Run" tho?



QUOTATION

Children's Hospice (SW)

Jenny Waldron Charlton Farm Charlton Drive Wraxall Bristol BS48 1PE

Cleaning of powder paint and any other spillages on road using our portable high powered jet washer at 5 stops during fundraising event -£1,140 + VAT.

- 1 x Site supervisor on site
- 1 x Cleaning operative on site
- Coshh data will be provided for Eco Friendly chemicals
- Inclusive of all cleaning materials, equipment and plant

All staff are trained to NVQ Level and carry ID at all times.



The Court Annex, The Green Stoke Gifford, Bristol BS34 8PD Telephone 01173 737390 Facsimile 01173 737309 Mobile 07771 638630

Email sales@advanced.cleaning.uk.com Internet www.advanced.cleaning.uk.com

Advanced Cleaning Bristol Ltd

HEALTH AND SAFETY POLICY STATEMENT

Introduction

We all have a legal and moral duty to make the Staff of Advanced Cleaning Bristol Ltd (henceforth known as the Company) as safe and healthy a working environment as is reasonably practicable. This document comprises the Company's, organisation and arrangements for the health, safety and welfare of staff, contractors, visitors and others. The policy communicates the beliefs, direction and commitment to health and safety within the Company's site situations.

Our primary aim is to manage the risks to those who may be affected by the Company's actions or omissions. Such management will form part of the general operation of the Company and assist in reducing losses resulting from failure to control.

The following is a general statement of policy and must be read in conjunction with relevant departmental health and safety policies, procedures and local rules.

General Statement of Policy for Health & Safety

The Company recognises that health and safety, as with any other corporate responsibility, has to be managed successfully at all levels. Successful health and safety management contributes to the Company's overall performance by preserving and developing human and physical resources, reducing costs and liabilities and is an expression of corporate responsibility. All staff can make a valid contribution to achieving this objective and have a duty to take reasonable care of themselves and those affected by their actions or omissions.

The Company is committed to improving performance in health and safety and is also committed to health promotion by encouraging the adoption of healthier lifestyles by its staff. Statutory requirements and the general duty of care form the basis upon which the Company's health and safety commitment is built. By realistic planning, review and development, the Company undertakes to achieve successful health and safety management and appropriate resources will be made available for this purpose. The Company will ensure that the policy objectives listed on the following pages are adopted and implemented.

The Company recognises the importance staffs have in formulating and reviewing the policy. All are encouraged to comment and make representation regarding the policy through existing communication links with their Head of Department, Departmental Safety Officer, Trade Union Safety Representative or the Secretary to the Health and Safety Committee.

It is the responsibility of the Health & Safety Representative, accountable to the Director, to ensure that this policy is fully implemented, regularly reviewed and communicated within the Company. The review, implementation and communication will be co-ordinated by the Company's Health and Safety Representative.

Policy Objectives

1. Policy

1.1. Develop a culture within the Company which leads employees and other persons undertaking work on behalf of the Company to appreciate the need for good health and safety standards; to act in a manner that does not endanger themselves or other people, and to comply with the requirements of this policy.

2. Organisation

- 2.1 Establish and develop systems for joint consultation on health and safety, namely the statutory Health and Safety Representative, comprising representatives of management with the function of keeping under review the measures taken to ensure the health and safety of employees, students and other persons.
- 2.2. Establish, develop and maintain systems for the dissemination of health and safety information to all employees.
- 2.3 Provide adequate and competent supervision of all the Company's activities with regard to health and safety.
- 2.4 Seek expert advice to determine health and safety risks in relation to the working environment, whether practices or conditions, wherever appropriate.

3. Planning and Implementation

- 3.1 Identify hazards and assess the risks to the health and safety of employees and other persons, whether practices or conditions, and implement appropriate measures to eliminate or control such risks.
- 3.2 Encourage the adoption of healthier life styles by employees.
- Formulate annual plans to achieve tangible and progressive results to improve health and safety performance throughout the Company.
- 3.4 Interpret and adhere to the requirements of the Health and Safety at Work etc Act 1974, other health and safety legislation and other relevant Codes of Best Practice.
- 3.5 Take account of identified risks when planning new developments, processes or systems of work and when purchasing new plant or equipment.

- 3.6 Prepare and implement a training programme for all employees based on safe working methods and relevant statutory requirements.
- 3.7 Provide appropriate training for all employees who undertake health and safety responsibilities.
- 3.8 Provide and maintain appropriate emergency plans and procedures.

4. Performance Measurement

- 4.1 Report and investigate all accidents and incidents to establish the cause or causes and implement appropriate action to prevent a recurrence.
- 4.2 Establish and maintain records of accidents, incidents, injuries and known exposures to health risks at work.
- 4.3 Develop and use statistical systems as a basis for monitoring and controlling performance and set objectives.
- 4.4 Measure health and safety performance against agreed criteria.

5. Audit and Review

- 5.1 Audit and review performance at a Management level in accordance with a planned programme.
- 5.2 Review and, where necessary, revise the policy, organisation and arrangements and when such revisions are made, bring them to the attention of all employees and other persons as necessary.

Signed;
On behalf of Advanced Cleaning (Bristol) Ltd

Print Name;

Dated;



The British Institute of Cleaning Science

This is to certify that

Advanced Cleaning (UK) Ltd

is a

Corporate Member of the Institute

Such membership demonstrates active and material support of the Institute in its aims to raise environmental standards through training and education

John Butles Chairman of the Council



Appendix 3- Quotes from Cleaning companies

C.S. Cleaning
Services

QUOTE

VAT Number: 821 6743 34

25 Pitlochry Close

Horfield

Bristol

BS7 OTU

FOR:

Cleaning

services

0117 969 5264 / 07813 891092

DESCRIPTION

Hire of machinery and chemicals for fund raising event

These prices are at present rate and may go up with hire increase

CS Cleaning will not charge labour for this job as it is a free event

AMOUNT

£300.00

SUB TOTAL

Jen W. (/my_home/)

MapMyRide

(/)

Home (/)

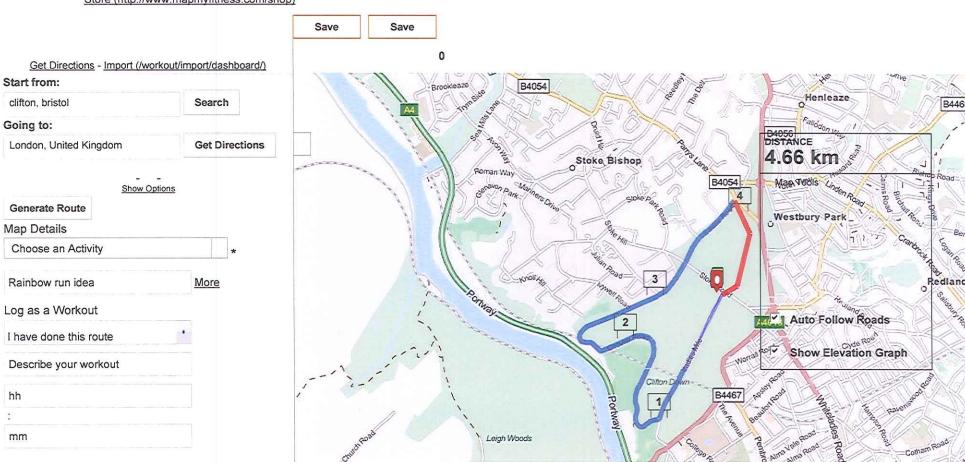
Maps (/maps/)

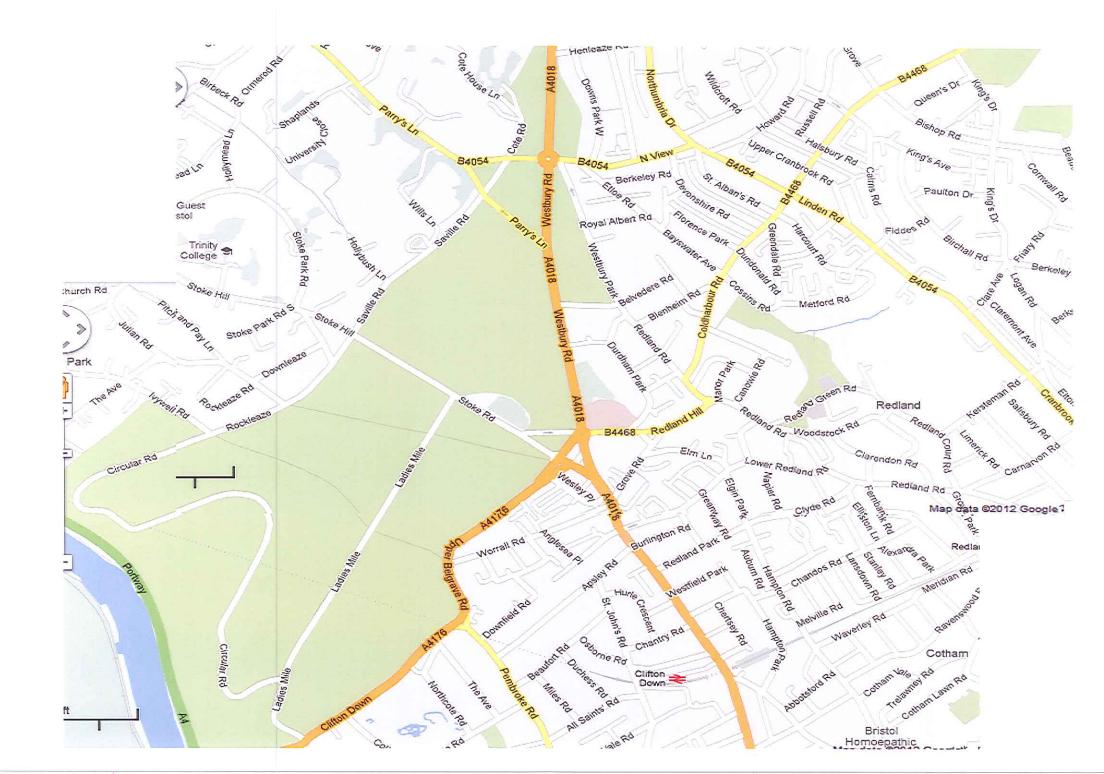
Train (/train/)

Community (/community/)

Tools (/tools/)

Store (http://www.mapmyfitness.com/shop)





Radha Krishna Gulal

We at Drolia International, ultimately present the most awaited Authentic Anciant Indian Gulal, Which had been produced in India since ages; but was lost somewhere in the past due to strict market competition and requirement of cheap and bulk production. The process is not actually the same that was followed in the past, but this is an attempt to be as close to the past as possible. Using the modern technic available.

These are some of the outstanding features of our Premium Radha Krishna Gulal:

1.100% Skin Friendly & Eco Friendly:

Our Gulal is made up of 99% organic substance and literary, of edible grade. Although it is not ought to be eaten, but if, at all it gets in someone's mouth, it can be easily digested. Because 99% of its ingredient is maize starch powder which we use in our daily food, in soups, ice-cream etc. And rest 1% composes of food-grade colors and attar (Natural Perfumes)

2. Non-staining:

We make more than 10 regular colors, all these colors are florescent. But very easy to remove, from body as well as ground. Mere dusting removes all the colors from the body and hair. Even easy to remove from ground. But just dont get wet with colors on.

3. Hygiene and Environment:

We make it in the most hygienic environment, so as to avoid any sort of contamination. Our machines are made of stainless steel.

4. Packing:

We have a wide range of packing. From 100 grams small and convenient individual packs to 50 kilogram bulk packs. We use only food grade poly packs. We also make tailor made different packs as small as 20 grams and of course, packing can be modified to suit your requirement.

5. Free floating:

Our Gulal is firee floating, so as to make clouds of colors if thrown in air, but not to irritate the celebrants.

6. Smooth:

We maintain the perfect meshes of our Gulal for its smoothness.

7. Smooth perfume:

And not to mention, our Gulal is smoothly perfumed with natural perfumes, depending upon the colors.





Drolla Internation

25-26, Bhanpuri Industrial Area, Birgaon, Raipur C.G. 493 221 Phone No.: +91 771 4068176, 4035233 Fax No. +91 771 4068176 Web Site: www.droliainternational.com

More than 30 Million People around the world are play Holi with our Gulal every year.